

# Privacy Policy

**SENTHOORAS BEAUTIES.** (“**SENTHOORAS BEAUTIES**”) has prepared this Privacy Policy to help you understand more about how we collect, use, and disclose information that we collect about you through our web services, which we refer to in this Privacy Policy as the “Services.”

We take your privacy very seriously. We ask that you read this privacy policy (the “Policy”) carefully as it contains important information about what to expect when **SENTHOORAS BEAUTIES** collects personal information about you and how **SENTHOORAS BEAUTIES** will use your personal data.

This Policy applies to information we collect on **HTTPS://SENTHOORASBEAUTIES.COM/** and its sub-domains about:

1. visitors to our website (the “Site”); and
2. people who register their emails with us.

By using our Site, or any other aspect of the Service, you accept that we will gather and use your Personal Information as set out in this Privacy Policy and agree to the practices set out herein.

### 3. **INFORMATION COLLECTED FROM ALL VISITORS TO OUR SITE**

(a) We will obtain personal data about you when you visit us and fill in forms on our Site. When you visit us, we may monitor the use of this Site through the use of cookies and similar tracking devices. For example, when you log in to your account through third party social network plugins and applications, you are allowing us access to data from your social media profile. This data may be publicly accessible to other members of our Site. We may collect information about your computer or mobile device used to access our Site, for system administration and to aggregate information for reporting purposes. We may also monitor the number of times you visit our Site or which pages you go to. This information helps us to build profiles of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually. Please see further the section on “Our Use of Cookies” below.

(b) Provision of services and improvement – having your Personal Information allows us to operate, to provide support to our Users, improve our services and the features and functionalities of our Site;

(c) Communications – we may use your Personal Information to inform and invite you to social media marketing campaigns, to provide you with information that you request and generally for administrative purposes. We may also contact you for marketing and promotional purposes, which you can always opt-out of by contacting us or modifying

your Account settings.

## **2. INFORMATION COLLECTED FROM USERS WHO REGISTER THEIR EMAILS WITH US**

When you register your emails with us, we may use it for the following:

(a) We will send you monthly newsletters and/or contact you about campaigns, products and services we think may be of your interest.

If you agree to receiving such information, you can always opt out at a later date. If you would rather not receive these information, please send a blank email message to [contact@senthooorasbeauties.com](mailto:contact@senthooorasbeauties.com)

By submitting your email you consent to the use of that email as set out in this policy.

## **3. OUR USE OF COOKIES**

We use cookies to distinguish you from other visitors to our Site. Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. The information is used to track your use of the Site and to compile statistical reports on Site activity. For further information about cookies visit [www.aboutcookies.org](http://www.aboutcookies.org) or [contact@senthooorasbeauties.com](mailto:contact@senthooorasbeauties.com). You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, in a few cases some of our Site features may not function if you remove cookies from your browser.

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

#### 4. **HOW WE PROTECT YOUR INFORMATION**

We are committed to maintaining the security of personal information. We have put in place appropriate security procedures and technical and organizational measures to safeguard your personal information. We will never share your personal data with third parties without your explicit consent.

#### 5. **ACCESS TO YOUR INFORMATION AND UPDATING, CORRECTING, DELETING YOUR INFORMATION**

Subject to the exceptions referred to in section 21(2) of the Personal Data Protection Act 2012 (No. 26 of 2012) of Singapore ("PDPA"), you have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please send an email to [contact@senthorasbeauties.com](mailto:contact@senthorasbeauties.com) or send a letter to Customer Support a to **SENTHOORAS BEAUTIES, Blk 106 #01-175 Yishun Ring Road, Singapore 760106** We may make a small charge for this service.

If you have an account on this Site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

We want to ensure that your personal information is accurate and up to date. If any of the information that you have provided to **SENTHOORAS BEAUTIES** changes, for example if you change your email address, name or PayPal email details, or if you wish to cancel your registration, please let us know the correct details by sending an email to [contact@senthorasbeauties.com](mailto:contact@senthorasbeauties.com) or by sending a letter to Customer Support at **SENTHOORAS BEAUTIES, Blk 106 #01-175 Yishun Ring Road, Singapore 760106** You may ask us, or we may ask you, to correct information you or we think is inaccurate, and you may also ask us to remove information which is inaccurate.

#### 6. **NON-DISCLOSURE**

We do not sell, trade, or otherwise transfer to third parties your personal data transmitted to **SENTHOORAS BEAUTIES**. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, as long as these parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours and others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

#### 7. **LINKS TO OTHER WEBSITES**

Our Site may contain links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

**8. SALE OF BUSINESS**

If **SENTHOORAS BEAUTIES's** business is sold or integrated with another business (e.g., in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, liquidation) your personal data may be disclosed to our advisers and any prospective purchasers and their advisers and will be passed on to the new owners of the business.

**9. CHANGES TO PRIVACY POLICY**

We keep our privacy policy under regular review. If we change our privacy policy we will post the changes on this page, and place notices on other pages of the Site, so that you may be aware of the information we collect and how we use it at all times.

**10. HOW TO CONTACT US**

We welcome your views about our Site and our privacy policy. If you would like to contact us with any queries or comments please send an email to **contact@senthorasbeauties.com** or send a letter to Customer Support at **SENTHOORAS BEAUTIES, Blk 106 #01-175 Yishun Ring Road, Singapore 760106**

This privacy policy was last updated on the 12th day of July 2023.